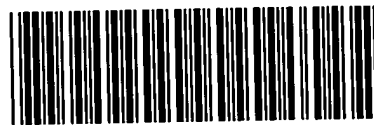


REGISTERED NUMBER: 00386730 (England and Wales)

**Strategic Report,
Report of the Directors and
Financial Statements
for the Year Ended 30 June 2024
for
ARCHITECTURAL DECORATORS LIMITED**

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ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

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for the year ended 30 June 2024**

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ARCHITECTURAL DECORATORS LIMITED

**Company Information
for the year ended 30 June 2024**

Directors: Mr S W Doyle
Mr A L Mitchell
Mr R Gordon
Mr A P Baker
Mr J W Ellis

Secretary: Mr R Gordon

Registered office: Samuel House
7 Powerscroft Road
Sidcup
Kent
DA14 5DT

Registered number: 00386730 (England and Wales)

Auditors: Cooper Parry Group Limited
Statutory Auditor
New Derwent House
69-73 Theobalds Road
London
WC1X 8TA

**Strategic Report
for the year ended 30 June 2024**

Review of business

The directors of Architectural Decorators Ltd (AD) report our most recent set of accounts, which show a marginal reduction in turnover and profit.

The slight reduction in turnover was lower than our strategic target. However, the margins were largely in line with expectations for that level. The principle reasons for the undershoot was due to drop off in tender success rates in a very competitive market. We have seen some competitors winning projects at rates that we would not consider commercially viable for our organisation.

The cost price inflation for materials has stabilised making forecasts on longer term projects more predictable. Wage inflation remains a concern with recruitment agents very active in the sector, although things have settled down significantly in the last 6 months of the financial year.

Our in house training, apprenticeship and personal development plans continues to be successful in mitigating the reduced availability of skilled personnel. With the number of our teams staffed with 'home grown' professional talent assisting in the delivery of the growing number of projects we win.

Cash flow remains very strong and provides flexibility to pay supply chain early when necessary which is helping grow loyalty with suppliers with some prioritising our works over others.

We continue to be well recognised in the public sector for our three main areas of expertise; Planned Maintenance, Fire Safety Work & Energy Efficient Healthy Homes.

Principal risks and uncertainties

Despite easing in household inflation and wage inflation, there is still a risk that significant upward pressure in wages may return once the new build sector strengthens. We continue to keep a keen eye on these pressures and have further ramped up our in house training of our 'home grown' staff.

We continue to seek out further long term frameworks and project partnerships, however, we are being careful not to price at low rates and risk being locked in at a time when inflation may return.

The directors still believe that the global economic situation remains uncertain. Falling interest rates is encouraging, however, we still consider the wider economy to be vulnerable with global security issues ever present and a risk to economic stability.

Strategic Report
for the year ended 30 June 2024

Section 172(1) statement

The board at AD welcomes the legal responsibility that Architectural Decorators Ltd has under section 172 of the Companies Act 2006 as an opportunity to explain how dialogue and policy with stakeholders helps to shape our decisions and long term strategies.

Promoting the company's success for its members

Architectural Decorators Ltd (AD), established in 1944, has a long-standing tradition of excellence and commitment to high standards across all aspects of its business. Since Nicholas Geoffrey Doyle acquired the company in 1983 it has remained in family hands and is now majority owned by Steven Doyle. Supported by a dedicated senior management team, AD has enjoyed steady and reliable organic growth, especially over the last 25 years. The company has expanded from its origins as a decorating firm to a multi-faceted organization offering Planned Maintenance, Fire Safety Work, and Energy Efficiency and Healthy Homes Solutions.

AD adhere to the highest standards on all aspects of the business, including; contractual requirements, health, safety, wellbeing, protection of the environment, sustainability and quality assurance. Whilst providing employment, training and sustainable financial income for a large number of apprentices, employees and wider supply chain.

A cornerstone of AD's strategic development has been its focus on serving Public Sector clients, particularly Social Housing Providers and Local Authorities. This approach aligns with AD's dedication to the highest standards of contractual fulfillment, health and safety, environmental protection, sustainability, and quality assurance.

The company's commitment to sustainability and social value is demonstrated by its adherence to the Public Services (Social Value) Act 2012. AD not only strives to deliver exceptional value and high-quality work to its public sector partners, but also actively contributes to the community. This includes providing apprenticeships, training, local employment, and supply chain engagement, as well as participating in sponsorship, community engagement, and investment initiatives.

The current board of directors is actively engaged in identifying and developing strategies, solutions, policies, and procedures to achieve AD's goals. They emphasize the importance of involving the wider workforce and management teams in these efforts, ensuring that AD remains a leader in its field while contributing positively to society.

Engaging with Stakeholders

Our key stakeholders and the ways in which we engage with them, are as follows:

Our employees

To remain successful, we rely on every person in the organization to continue to be focused and engaged in providing the high levels of service that our clients have come to expect from us.

Our considerable experience has enabled us to assemble skilled and accomplished teams that are capable of fulfilling all of our clients' needs in a time and cost efficient manner. With over three quarters of a century of skills, training and experience at our disposal, our team can manage every job from the simple redecoration of a single room, through to more demanding projects, such as the refurbishment of the entire housing stocks spread over wide geographical areas.

Learning and Development is key focus and contributor to our continued growth strategy, ensuring we have qualified staff who are committed to our values and ways of working. AD invest in our staff and ensure they enjoy fulfilling careers and meet their full potential.

All staff have access to training and can request additional training via their appraisals in order to progress their careers within AD to their aspirations.

AD has operated an award winning apprenticeship and entry level traineeship scheme since the 1980's in order to secure new talent to meet the future needs of our business and to invest in a workforce where there is a well reported industry shortage of skills.

AD offers nationally recognised apprenticeships in both trades and business related roles and supports entry level quantity surveying staff with fully funded HNC and degrees and fully supported day release schemes with local educational providers.

AD offer fully supported training and UK recognised qualifications. Our staff benefit from a range of available options such as AAT, CIPD, HNC, and NVQ attainment (Levels 1 - 6) in numerous role specific disciplines.

Strategic Report
for the year ended 30 June 2024

The AD head office provides a welcoming working environment with the wellbeing of all those using it in mind. After an extensive refurbishment in 2023 the facilities currently include;

- 18 Electric Vehicle Charging points
- A large well equipped gymnasium with dual showering and change facilities
- Numerous large and welcoming break out areas
- Flexible Hot Desk environments for flexible working
- Multiple meeting rooms, pod retreats and 'brain storm' areas.
- A larger and flexible training suite
- A purpose built 'academy' area for our apprentices to learn and develop new skills.

AD is an equal opportunities employer and complies with the Equality Act (2010). AD will not tolerate discrimination of any kind from its workforce. AD seeks to ensure our activities and communications are fully inclusive to engage across the diversity of society.

Our customers and their residents

AD Construction Group Ltd has a particular focus on housing solutions and so our entire structure, strategy and ISO: 9001 accredited processes all revolve around providing high quality services and cost effective solutions for all of our clients and their residents. AD presently provide services in almost every London Borough, the entire South East of England, the Midlands, East Anglia and Isle of Wight. At present in total, our clients own and manage in excess of 625,000 homes, providing housing for approximately 1,500,000 people.

All maintenance works carried out by AD for our clients are of planned/cyclical nature. This means that we can work closely with our clients to formulate intelligent, innovative solutions that prolong the working life of the products and materials we install, saving clients expense and minimising disruption and future breakdowns for our customers.

One particular area of importance to our clients is in the Fire Risk remedial works, that so many social housing providers and their residents currently find themselves exposed to. This now represents a significant amount of turnover and AD has achieved and retained a number of certifications and accreditations for the provision of FRA and Fire Safety Works for a number of years. These have been achieved after significant investment in our IT systems and processes along with an extensive training development program for a large number of staff.

AD has for some time now provided both advice and delivery of Energy Efficiency improvement works for our clients. The energy efficiency, decarbonization and healthy homes strategies of a lot of social housing providers are finally reaching implementation stage after lengthy planning stages. Again the number of projects we are undertaking is increasing and the next financial years is indicating a large increase in the number of projects of this type being undertaken.

The Customer and Resident Experience is a vital and integral part of our service offering. All property and more obviously homes - serve a purpose for "People" the people who live, work, use, or operate within the buildings themselves; and as such resident care is always the first consideration for all works. Our CSR (Customer Support Representative) teams work with and for all customers and residents and use our Household Profile Tool to ensure all household members are fully prepared and informed before work starts.

Our CSRs will build flexible appointment schedules in order to minimize disruption for residents and will provide additional support services if requested for residents who would like assistance, are vulnerable, or those with a disability to ensure specific needs and considerations are met throughout the duration of any works being undertaken to their homes. We have invested and implemented a number of ground breaking IT solutions to ensure the resident journey is as smooth and well informed as possible.

AD is responsive to our clients and residents needs and operates to a code of conduct. To achieve first class customer service, we employ the following ethos of:

- Effective Communication
- Consultation
- Involvement
- Innovation
- Empathy
- Information
- Inclusivity
- Trust

Strategic Report
for the year ended 30 June 2024

As a responsible service provider dedicated to supporting clients and residents, we ensure we support and help our clients to protect not only vulnerable residents, but all residents. Accordingly, we have a safeguarding policy, which outlines our commitments to ensure this.

We work in partnership with all of our clients to ensure we protect residents and implement safeguarding policies and procedures effectively; whether it's our client's policy, or our own, which is utilised. All staff wear AD uniform and carry AD branded identification cards.

Our suppliers

AD continues to work closely with our suppliers to ensure that as we grow, our suppliers are equally presented with opportunities for growth where they have embraced the high standards and ethos of AD's service delivery.

Like most business, all of our suppliers are dependent on strong cash flow to deliver sustainable and robust growth. Because of our self-sufficient strong cashflow position, AD is able to offer excellent payment terms to our suppliers and enhanced payment solutions for exceptional circumstances, such as more recently, a number of Fire Door suppliers unable to scale up as quickly as the wider industry demand requires because of cash flow. AD has been able to pay a substantial portion of Fire Door orders in advance of manufacture so that the cash flow issue does not interrupt production.

Our Community

AD has several managed offerings in order to deliver the Social Value commitments we make to our clients as a public sector partner.

Time and investment are the core of these delivery vehicles. [Community Works Fund, Time Bank, Workforce Ready and AD Pathways.]

AD have been awarded numerous accolades and accreditations for our ESG/Social Value and CSR in the 2023/24 period. Below are a few of the most significant.

- National Employer Award - Earn and Learn - Social Mobility and Inclusion Award
- 5 % Club Gold Award
- Supply Chain Sustainability School Gold
- Investors in People (IIP)
- Investors in People (IIP) - We invest in apprentices - Silver
- BSC International Safety Award - Distinction
- Constructionline Gold
- Armed Forces Covenant - Bronze
- Disability Confident Employer

Our Social Value proposals offer clients and residents both flexibility and ideas, which enable us to work together to find solutions and engagement, which are tangible and of measurable benefit directly to the community:

Through 2023 - 2024 AD has provided in excess of £149,000 in social value and over 500 hours of free/volunteer time.

AD is committed to Sustainability and the Public Services (Social Value) Act 2012, (and the UN Sustainable Development Goals) - providing economic, social, and environmental benefits to local communities where we provide services.

As a responsible partner we ensure sustainability is at the core of our business. AD invests in the communities in which we work, by providing:

- Education and Training
- Employment and Skills
- Support for Local Businesses
- Investment, Funding and Sponsorship
- Community Events and Improvements
- Inclusion

Some of the most recent notable Social Value Contributions in 2023/24 are:

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Strategic Report
for the year ended 30 June 2024**

- **Look Ahead - Domestic Violence Support Centre and Office** - AD redecorated the office, reception, WC and communal spaces used by the Domestic Violence Advisors who support the local community; to create a brighter cleaner more functional environment for the staff and service users of the facility.

- **Learning and Disability Service Project - Gravesend - Look Ahead** - Complete refurbishment of a property and grounds, to support Look Ahead residents. One section is a three-person shared home with spacious bedrooms for each customer and shared communal facilities for socialising. The other is a self-contained one-person lower ground floor flat, to support an individual to gradually settle into their new home and life with a comfortable space of their own, but with access to the communal areas as well.

- **Secret Santa Appeal** - £600 Donation for Look Ahead

- **Days Lane School - Sensory Room** - AD and FFT assisted Days Lane School with the creation of a sensory room for their students. AD's team attended site for 4 days during the Easter Holidays to bring an old storage area into use as a brand-new sensory room.

- **Central and Cecil - Colville Court** - AD provided and fitted brand new carpeting for the community lounge for the residents at Colville Court.

- **Hyde - Good Neighbours Community Christmas Event** - AD provided 7 volunteers and a chemical toilet for the Good Neighbours Christmas Event on Sunday 17th December. Total Volunteer Hours: 38

- **Petworth Community Garden** - Sponsor a Plot - £300 donation.

- **Southern Housing** - Donated Hampers and Gifts for a Raffle - SH sheltered scheme for residents over 55+ "Getting To Know You (GTKY)". Raising a large sum for breast cancer awareness and providing some exciting gifts for the scheme residents to win.

Social Mobility and Employment Opportunity

- **Bexley Apprenticeship Event** - 2x staff - 7 hours total attendance - over 50+ students directly advised about apprenticeship roles within the local area and industry.

- **Mentoring Circles** - Steve Doyle - CEO - delivered 3x2 hour 'Mentoring Circles' sessions for Dartford Job Centre. 12 candidates seeking employment were mentored.

- **Apprenticeship Week** - AD's Head of HR attended Dartford Job Centre to speak with 12 apprenticeship candidates [as part of our Apprenticeship Week activities] to explain all about apprenticeships, answer questions and discuss the application processes for interested attendees.

- **NEETS (and over 25s) Recruitment Event** - YMCA Dartford - Recruitment Fair and Speed Interviews - over 40 + long term unemployed / returners to the workforce / supported residents were interviewed and advised about employment opportunities at AD and offered fast track interviews for roles they were interested in applying for.

- **Supported Residents Recruitment** - Hired a Shaw Trust service user referral into full time employment - Shaw Trust is a charity helping to transform the lives of young people and adults across the UK and internationally. Their specialist services help people gain an education, enter work, develop their career, improve their wellbeing or rebuild their lives.

- **Educational Visit - My Professional Self Programme** - 10 expert volunteer hours. AD was invited to support the University of Portsmouth's 'My Professional Self Programme' delivered to Year 9 students as part of their outreach programme. Aims were to increase young people's self-awareness, confidence and ability to positively present themselves in situations such as college or university applications and future job interviews. Out of the 38: 4 were in receipt of free school meals - 4 had a declared disability - 2 were looked after by local authority care - 33 live in POLAR quintiles 1&2, meaning they live in areas of the lowest higher education participation rates - 100% of the students said they would recommend to other young people

- This year AD continued to expand our 'AD Pathways' which is a dedicated staff learning and development portal containing learning resources, advice, information and development support. The portal contains a complete dedicated apprenticeship site which promotes various support networks such as UCAS and AoA, learning materials, mock exams, general guidance and access to a community of mentors and other learners to connect within the organisation.

Charitable Support and Activities

- £25,000 Donation to World Child Cancer.

- £2,500 to support PTSD Resolution.

- £10,000 Donation to headline sponsor / fund the making of a veterans' documentary film - **Once - we were soldiers.**

- **Ellenor Hospice** - London Marathon - a member of AD staff completed the London Marathon and raised over £3,600.

Strategic Report
for the year ended 30 June 2024

-
- Look Ahead - The London Homeless Collective - London Walk - A team from AD took part with Look Ahead Care and Support in The London Walk - in support of The London Homeless and raised £600.
 - Swanley Community Food Hub Support (At Ellm Church) - AD made a £1,000 donation for them to purchase food supplies and held an office food drive for staff to donate items for distribution. Over 100 food parcels (which feed a family of 4) are provided free of charge each week; therefore, providing nourishment for over 1,600 people per month.

Our Planet

Sustainable working practices are important to AD Construction Group. Sustainability is not just about protecting the environment; it is about achieving a balance between the environmental, the economic and the social needs of our communities. It is also about considering the long-term effects of our actions.

We continue to strive towards our net zero emissions target by 2050 through the development and implementation of our Carbon Reduction Plan, which contains our headline milestones of:

- Reducing CO2 emissions by 30% before the end of 2026 (Scope 1 and 2)
- 85% of our fleet to be fully plugin hybrid/electric vehicles by 2035 (Scope 1)
- Reducing CO2 emissions by 70% before the end of 2035 (Scope 1 and 2)
- 100% renewable energy by 2035 (Scope 2)
- Achieve Net Zero across our business operations by 2050 (Scope 1, 2, and 3)

AD Construction Group is ISO 14001 certified, and we operate a fleet management plan to reduce our environmental impact from transport activities and resource deliveries. In addition, our fleet and associated operations are FORS Accredited.

Our supply chain is vetted for their environmental practices as part of our PAS procurement processes and are monitored for compliance in line with our policies, accreditations, SLA's and KPI's.

AD has made a significant investment into developing the existing head office alongside the new adjoining building which is now in operation and incorporates the following carbon reduction methods:

- A large thin film solar array on the entire flat roof area of the building.
- 18 EV charging points, servicing both our staff, stakeholders and the local community.
- Energy efficient (non gas) heating systems.
- Low energy lighting systems.
- Enhanced insulation and energy efficient windows.

Objectives

AD's objectives for the new financial year is to grow our current levels of turnover by around 5-10% at solid achievable margins whilst continuing to build on our relationships with existing clients.

We continue to see benefits of the investment and improvements to our IT based systems, processes and procedures. We remain committed to our "Employ the attitude and teach the skill" ethos and look forward to increasing our number of staff development, apprentices and trainee programs.

AD still sees considerable opportunities in Energy Efficiency, Healthy Homes and decarbonisation of housing stock. We have secured further projects in this area, which we expect to be a significant part of our turnover over the next 10 years.

ARCHITECTURAL DECORATORS LIMITED

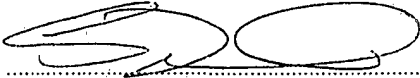
**Strategic Report
for the year ended 30 June 2024**

Future developments

AD continues to see a good number of tenders and client satisfaction scores are high. Our orderbook for the next financial year is looking strong and there is a high expectation of increase in turnover to keep us on track to achieve our longer term goals.

Despite the need to navigate the numerous issues presented throughout the wider industry, our very strong cash flow position and absence of any borrowing, overdrafts or financing of any type, keeps AD in healthy condition to move forward with confidence.

On behalf of the board:



Mr S W Doyle - Director

Date: 5/12/24

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

Report of the Directors
for the year ended 30 June 2024

The directors present their report with the financial statements of the company for the year ended 30 June 2024.

Principal activity

The principal activity of the company in the year under review was that of building maintenance, refurbishment and decoration for public bodies and the commercial sector.

Dividends

No dividends will be distributed for the year ended 30 June 2024.

Directors

The directors shown below have held office during the whole of the period from 1 July 2023 to the date of this report.

Mr S W Doyle
Mr A L Mitchell
Mr R Gordon

Other changes in directors holding office are as follows:

Mr A P Baker and Mr J W Ellis were appointed as directors after 30 June 2024 but prior to the date of this report.

Streamlined energy and carbon reporting

Our data for July 2023 to June 2024, show that our Scope 1 emissions still dominate our data. We have seen an increase of 2.17 mtCO₂e on the previous year 2022 - 2023. The fleet has grown by an average of 20 vehicles since last year. Our Scope 2 emissions for July 2023 - June 2024 saw a reduction of 3.50 mtCO₂e, compared to July 2022 - June 2023.

We have demonstrated our commitment to the reduction of carbon emissions, by installing EV charging points at our head office and provided our staff with the opportunity to obtain electric vehicles under our salary sacrifice scheme.

	2024	2023*
Total energy consumption used to calculate emissions (kWh)	1,921,443.47	1,936,373.76
Emissions from combustion of gas tCO ₂ e (Scope 1)	4.91	10.54
Emissions from combustion of fuel for transport purposes tCO ₂ e (Scope 1)	437.06	429.26
Emissions from purchased electricity tCO ₂ e (Scope 2, location-based)	10.84	14.34
Emissions from business travel in rental cars or employee-owned vehicles tCO ₂ e (Scope 3)	28.44	31.28
Total gross tCO ₂ e based on the above	481.26	485.43
Intensity ratio per FTE tCO ₂ e gross figure / FTE	2.88	2.92
Average Number for employees	167	166

*Restated - Some previous year categories have been remapped and presented at a more granular level in current year accounts which resulted in restated numbers for 2023.

Total emissions (mtCO ₂ e)	481.26
Average number of employees	167
Emissions per employee (mtCO ₂ e)	2.88

Based on our current performance and the initiatives we have in place to reduce our carbon emissions, we still believe we can reach our target of 70% reduction in our CO₂e emissions to 268 mtCO₂e by 2035 and achieve net zero by 2050.

Methodology

Methodology follows best practice and is based on HM Government Environmental Reporting Guidelines, March 2020.

All emissions factors are taken from the UK Government GHG conversion factors for company reporting 2023 and 2024.

ARCHITECTURAL DECORATORS LIMITED

**Report of the Directors
for the year ended 30 June 2024**

Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement as to disclosure of information to auditors

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors

The auditors, Cooper Parry Group Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

On behalf of the board:



Mr S W Doyle - Director

Date: 5/12/24

**Report of the Independent Auditors to the Members of
Architectural Decorators Limited**

Opinion

We have audited the financial statements of Architectural Decorators Limited (the 'company') for the year ended 30 June 2024 which comprise the Statement of Comprehensive Income, Balance Sheet, Statement of Changes in Equity and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 June 2024 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The directors are responsible for the other information. The other information comprises the information in the Strategic Report and the Report of the Directors, but does not include the financial statements and our Report of the Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Report of the Directors have been prepared in accordance with applicable legal requirements.

**Report of the Independent Auditors to the Members of
Architectural Decorators Limited**

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Report of the Directors.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the Statement of Directors' Responsibilities set out on page ten, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the company and the industry in which it operates, and considered the risk of acts by the company that were contrary to applicable laws and regulations, including fraud. We discussed with the Directors the policies and procedures in place regarding compliance with laws and regulations. We discussed amongst the audit team the identified laws and regulations, and remained alert to any indications of non-compliance.

During the audit we focussed on laws and regulations which could reasonably be expected to give rise to a material misstatement in the financial statements, including, but not limited to, the Companies Act 2006 and UK tax legislation. Our tests included agreeing the financial statement disclosures to underlying supporting documentation and enquiries with management.

Our procedures in relation to fraud included but were not limited to: inquires of management whether they have any knowledge of any actual, suspected or alleged fraud, and discussions amongst the audit team regarding risk of fraud such as opportunities for fraudulent manipulation of financial statements. We determined that the principal risks related to posting manual journal entries to manipulate financial performance and management bias through judgements in accounting estimates. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Auditors.

**Report of the Independent Auditors to the Members of
Architectural Decorators Limited**

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Jane Wills (Senior Statutory Auditor)
for and on behalf of Cooper Parry Group Limited
Statutory Auditor
New Derwent House
69-73 Theobalds Road
London
WC1X 8TA

Date: 06/12/2024

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Statement of Comprehensive
Income
for the year ended 30 June 2024**

	Notes	2024 £	2023 £
Turnover	4	53,678,978	55,840,472
Cost of sales		41,964,009	44,545,006
Gross profit		<u>11,714,969</u>	<u>11,295,466</u>
Administrative expenses		11,129,718	10,838,692
		585,251	456,774
Other operating income		264,206	89,596
Operating profit	7	<u>849,457</u>	<u>546,370</u>
Interest receivable and similar income		770	-
Profit before taxation		<u>850,227</u>	<u>546,370</u>
Tax on profit	8	261,752	137,385
Profit for the financial year		<u>588,475</u>	<u>408,985</u>
Other comprehensive income		-	-
Total comprehensive income for the year		<u><u>588,475</u></u>	<u><u>408,985</u></u>


The notes form part of these financial statements

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

Balance Sheet
30 June 2024

	Notes	£	2024 £	£	2023 £
Fixed assets					
Tangible assets	9		1,244,803		1,146,988
Current assets					
Debtors	10	12,192,238		14,352,962	
Cash at bank and in hand		9,878,450		8,045,079	
		22,070,688		22,398,041	
Creditors					
Amounts falling due within one year	11	10,525,200		11,419,169	
Net current assets			11,545,488		10,978,872
Total assets less current liabilities			12,790,291		12,125,860
Provisions for liabilities	13		189,434		113,478
Net assets			12,600,857		12,012,382
Capital and reserves					
Called up share capital	14		7,000		7,000
Capital redemption reserve	15		5,500		5,500
Retained earnings	15		12,588,357		11,999,882
Shareholders' funds			12,600,857		12,012,382

The financial statements were approved and authorised for issue by the Board of Directors and authorised for issue on 5.12.24 and were signed on its behalf by:


Mr S W Doyle - Director

The notes form part of these financial statements

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Statement of Changes in Equity
for the year ended 30 June 2024**

	Called up share capital £	Retained earnings £	Capital redemption reserve £	Total equity £
Balance at 1 July 2022	7,000	11,590,897	5,500	11,603,397
Changes in equity				
Total comprehensive income	-	408,985	-	408,985
Balance at 30 June 2023	7,000	11,999,882	5,500	12,012,382
Changes In equity				
Total comprehensive income.	-	588,475	-	588,475
Balance at 30 June 2024	7,000	12,588,357	5,500	12,600,857

The notes form part of these financial statements

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

Notes to the Financial Statements
for the year ended 30 June 2024

1. **Statutory information**

Architectural Decorators Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Companies House website.

2. **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

3. **Accounting policies**

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Going concern

The Directors have identified no material uncertainties that cast significant doubt about the ability of the company to continue as a going concern. Based on the current resources available and the measures undertaken so far to mitigate the current adverse conditions, the Directors have concluded that they can continue to adopt the going concern basis in preparing the annual report and accounts.

Financial Reporting Standard 102 - reduced disclosure exemptions

The company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 7 Statement of Cash Flows.

Key source of estimation, uncertainty and judgement

The preparation of financial statements in conformity with generally accepted accounting practice requires management to make estimates and judgement that affect the reported amounts of assets and liabilities as well as the disclosure of contingent assets and liabilities at the balance sheet date and the reported amounts of revenues and expenses during the reporting period. The area where significant judgement is required in these financial statements is considered to be amounts recoverable on long term contracts, as estimation of the stage of completion is relied upon to estimate revenue. Please refer to the turnover accounting policy further down for more detail.

Turnover

Turnover is measured at the fair value of the consideration received or receivable net of VAT and trade discounts. The policies adopted for the recognition of turnover are as follows:

Rendering of services

When the outcome of a transaction can be estimated reliably, turnover from services is recognised by reference to the stage of completion at the balance sheet date.

Where the outcome cannot be measured reliably, turnover is recognised only to the extent of the expenses recognised that are recoverable.

Construction contracts

When the outcome of a construction contract can be estimated reliably, contract costs and turnover are recognised by reference to the stage of completion at the balance sheet date.

Where the outcome cannot be measured reliably, contract costs are recognised as an expense in the period in which they are incurred and contract turnover is recognised to the extent of costs incurred that it is probable will be recoverable.

When it is probable that contract costs will exceed the total contract turnover, the expected loss is recognised as an expense immediately, with a corresponding provision.

3. **Accounting policies - continued**

Amounts recoverable on contracts

Amounts recoverable on contracts are included at the cost of work done, together with a prudent estimate of attributable profit.

Deferred income

Deferred income relates to income received in advance for work not started yet.

Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 25% on reducing balance
Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to the profit or loss.

Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment or loss. If any such indicators exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

Financial Instruments

Financial assets and financial liabilities are recognised in the balance sheet when the company becomes a party to the contractual provisions of the instrument.

Trade and other debtors and creditors are classified as basic financial instruments and measured at initial recognition at transaction price. Debtors and creditors are subsequently measured at amortised cost using the effective interest rate method. A provision is established when there is objective evidence that the company will not be able to collect all amounts due.

Cash and cash equivalents are classified as basic financial instruments and comprise cash in hand and at bank which are an integral part of the company's cash management.

Financial liabilities and equity instruments issued by the company are classified in accordance with the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs.

Impairment of financial assets

Financial assets are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective rate. The impairment loss is recognised in profit or loss.

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Notes to the Financial Statements - continued
for the year ended 30 June 2024**

3. Accounting policies - continued

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax represents the future tax consequences of transactions and events recognised in the financial statements of current and previous periods. It is recognised in respect of all timing differences, with certain exceptions. Timing differences are differences between taxable profits and total comprehensive income as stated in the financial statements that arise from the inclusion of income and expense in tax assessments in periods different from those in which they are recognised in the financial statements. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date that are expected to apply to the reversal of timing differences. Deferred tax on revalued non-depreciable tangible fixed assets and investment properties is measured using the rates and allowances that apply to the sale of the asset.

Leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

4. Turnover

The turnover and profit before taxation are attributable to the one principal activity of the company.

All turnover for the current and prior year was received from within the UK.

5. Employees and directors

	2024	2023
	£	£
Wages and salaries	6,788,794	6,844,070
Social security costs	722,784	804,821
Other pension costs	129,706	131,389
	<u>7,641,284</u>	<u>7,780,280</u>

The average number of employees during the year was as follows:

	2024	2023
Management and administration	62	61
Sales and others	105	105
	<u>167</u>	<u>166</u>

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Notes to the Financial Statements - continued
for the year ended 30 June 2024**

6. Directors' emoluments

	2024	2023
	£	£
Directors' remuneration	397,506	315,117
Directors' pension contribution to money purchase schemes	10,243	10,039
	<u> </u>	<u> </u>

The number of directors to whom retirement benefits were accruing was as follows:

Money purchase schemes	<u> </u> 3	<u> </u> 3
------------------------	---------------------	---------------------

Information regarding the highest paid director is as follows:

	2024	2023
	£	£
Emoluments etc	259,126	190,688
Pension contribution to money purchase schemes	3,522	3,522
	<u> </u>	<u> </u>

Other than the directors, no other members of staff are considered to be key management.

7. Operating profit

The operating profit is stated after charging/(crediting):

	2024	2023
	£	£
Hire of plant and machinery	865,653	1,289,435
Depreciation - owned assets	347,199	276,803
Profit on disposal of fixed assets	(29,629)	(16,095)
Auditors' remuneration	22,500	15,850
Auditors' remuneration for non audit work	2,500	3,000
	<u> </u>	<u> </u>

8. Taxation

Analysis of the tax charge

The tax charge on the profit for the year was as follows:

	2024	2023
	£	£
Current tax:		
UK corporation tax	185,796	182,314
Deferred tax	75,956	(44,929)
Tax on profit	<u> </u> 261,752	<u> </u> 137,385

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

Notes to the Financial Statements - continued
for the year ended 30 June 2024

8. Taxation - continued

Reconciliation of total tax charge included in profit and loss

The tax assessed for the year is higher than the standard rate of corporation tax in the UK. The difference is explained below:

	2024 £	2023 £
Profit before tax	850,227	546,370
Profit multiplied by the standard rate of corporation tax in the UK of 25% (2023 - 19%)	212,557	103,810
Effects of:		
Expenses not deductible for tax purposes	53,221	42,236
Income not taxable for tax purposes	(7,407)	(25,041)
Capital allowances in excess of depreciation	(72,575)	-
Depreciation in excess of capital allowances	-	36,998
Deferred tax	75,956	(44,929)
Change in tax rate	-	24,311
Total tax charge	261,752	137,385

The corporation tax rate increased from 19% to 25% from 1 April 2023 and hence the tax charge has been calculated accordingly.

9. Tangible fixed assets

	Improvements to property £	Plant and machinery £	Fixtures and fittings £
Cost			
At 1 July 2023	47,132	9,523	304,872
Additions	-	-	-
Disposals	-	-	-
At 30 June 2024	47,132	9,523	304,872
Depreciation			
At 1 July 2023	46,778	7,248	295,247
Charge for year	88	569	2,406
Eliminated on disposal	-	-	-
At 30 June 2024	46,866	7,817	297,653
Net book value			
At 30 June 2024	266	1,706	7,219
At 30 June 2023	354	2,275	9,625

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Notes to the Financial Statements - continued
for the year ended 30 June 2024**

9. Tangible fixed assets - continued

	Motor vehicles £	Computer equipment £	Totals £
Cost			
At 1 July 2023	2,063,913	81,964	2,507,404
Additions	613,619	-	613,619
Disposals	(539,390)	-	(539,390)
	<hr/>	<hr/>	<hr/>
At 30 June 2024	2,138,142	81,964	2,581,633
Depreciation			
At 1 July 2023	940,879	70,264	1,360,416
Charge for year	341,214	2,922	347,199
Eliminated on disposal	(370,785)	-	(370,785)
	<hr/>	<hr/>	<hr/>
At 30 June 2024	911,308	73,186	1,336,830
Net book value			
At 30 June 2024	<u>1,226,834</u>	<u>8,778</u>	<u>1,244,803</u>
At 30 June 2023	<u>1,123,034</u>	<u>11,700</u>	<u>1,146,988</u>

10. Debtors: amounts falling due within one year

	2024 £	2023 £
Trade debtors	10,274,544	12,235,906
Amounts recoverable on contracts	1,610,380	1,735,711
Other debtors	81,453	86,359
Directors current account	40,445	59,079
Prepayments	185,416	152,612
Tax	-	83,295
	<hr/>	<hr/>
	12,192,238	14,352,962
	<hr/>	<hr/>

11. Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	5,961,713	5,862,521
Corporation tax	73,832	-
Social security and other taxes	289,768	350,062
VAT	723,082	1,154,896
Accruals and deferred income	3,284,137	3,769,103
Other creditors	192,668	282,587
	<hr/>	<hr/>
	10,525,200	11,419,169
	<hr/>	<hr/>

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

**Notes to the Financial Statements - continued
for the year ended 30 June 2024**

12. Leasing agreements

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2023
	£	£
Within one year	191,801	187,500
Between one and five years	7,168	-
	198,969	187,500

13. Provisions for liabilities

	2024	2023
	£	£
Deferred tax	189,434	113,478
	189,434	113,478

	2024	2023
	£	£
Balance at 1 July 2023		113,478
Charge to Statement of Comprehensive Income during year		75,956
Balance at 30 June 2024		189,434

Deferred tax
£

The provision for deferred tax liability relates to timing differences on certain capital items. Even though these provisions are required under FRS 102, the directors are of the opinion that no liability will crystallise in the foreseeable future.

14. Called up share capital

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2024	2023
			£	£
6,000	Ordinary	£1	6,000	6,000
500	Ordinary A shares	£1	500	500
500	Ordinary B shares	£1	500	500
			7,000	7,000

Ordinary shares have the right to vote at annual general meetings and a right to receive dividends. Class A and B shares have no voting rights or right to dividends.

15. Reserves

	Retained earnings	Capital redemption reserve	Totals
	£	£	£
At 1 July 2023	11,999,882	5,500	12,005,382
Profit for the year	588,475		588,475
At 30 June 2024	12,588,357	5,500	12,593,857

ARCHITECTURAL DECORATORS LIMITED (REGISTERED NUMBER: 00386730)

Notes to the Financial Statements - continued
for the year ended 30 June 2024

16. Pension commitments

The company operates defined contributory pension schemes. The amount of pension charged to the profit and loss account for the year was £129,706 (2023: £131,389).

17. Ultimate parent company

The AD Construction Group Limited is the parent of the smallest and largest group into which the results and financial position of this company are consolidated. Copies of the financial statement of the AD Construction Group Limited are available to the public and may be obtained from companies House, Crown Way, Maindy, Cardiff, CF14 3UZ.

18. Directors' advances, credits and guarantees

Included in debtors is an amount of £40,445 (2023: £59,079) due to the company from directors. During the year, interest on the overdrawn loan account has been charged £1,926 (2023: £1,156). These balances are repayable on demand.

19. Related party disclosures

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

Other related parties

	2024	2023
	£	£
Services with connected company	4,729,167	4,318,340
Amount due from related party	-	832,001
Amount due to connected company	<u>3,403,480</u>	<u>2,953,480</u>

20. Ultimate controlling party

The ultimate controlling party is Mr S W Doyle by virtue of his majority shareholding in the parent company. The AD Construction Group Limited, a company registered in England and Wales.